

**Subject:** LACMA at NOHO Plaza, Summer 2017

**From:** "Muro, Marvella" <mmuro@lacma.org>

**Date:** 01/31/2017 05:51 PM

**To:** Angelina schneider <angelina.schneider@lacity.org>, Aaron Aulenta <aaron@urbanplaceconsulting.com>

Dear Aaron and Angelina,

I hope this email finds you well.

Although it is only the end of January, I want to reach out to you to share LACMA's continued interest in hosting the Summer Night series in August (4 Saturdays), as we did last year. It was a successful turn out and with our ongoing programs at the North Hollywood Branch Library, Valley Plaza Library and now at the Wat Thai Temple, we have garnered a following, which will contribute to an even more successful summer program.

There are a couple of things that we would like to request that would contribute to a smoother set up. We had suggested adding shade sail canopies throughout to help with the heat. It would also encourage people to sit at the tables, as the umbrellas provide limited shade. Our set up begins at 4 p.m. and some Saturdays were almost impossible to bear.

The second request is if we could hire someone to transport the wood tables and chairs to and from the plaza. This would help significantly with our logistics. We used 5 tables and moved approximately 30 chairs for each event.

Finally, we are partnering with an art organization in North Hollywood, Gallery 11:11. We are looking into a few projects and we like to do a community mural at the plaza. I understand that we would need to speak with the building owner, but we should have buy in and support from the city to move forward. Both the shade sail canopy and a mural would significantly turn NoHo Plaza into a more inviting environment.

Please let me know about the first two requests, and we like to meet with you to discuss the mural, community involvement and its design.

Thank you both for your time and support of the arts, and I look forward to hearing from you.

Sincerely,

Marvella

**MARVELLA MURO**

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